

PRIVACY NOTICE
PLDT Home Rewards Grand Giveaway Raffle Promo

PLDT, Inc. (“PLDT”) respects your fundamental right to privacy and we commit to take great care in safeguarding your personal data. As you join and participate in any PLDT Home Rewards Grand Giveaway raffle promo (the “Promo”), and in compliance with the Data Privacy Act, we share with you the principles that govern how your personal data will be collected, processed, and shared.

Why we collect and process your personal data

When we process your personal data, we do so under the legal bases and the purpose set for our regular processing of new PLDT Home Rewards [rewards] that can be found in this link: <https://pldthome.com/dataprivacynotice>

On top of the mentioned purposes in the above data privacy notice link, your personal data shared in your PLDT Home Rewards registration would also be processed as your entry to join the PLDT Home Rewards Grand Giveaway raffle promo. All PLDT Home Rewards Members within the following promo period shall be eligible to participate:

PROMO NAME	PROMO PERIOD
PLDT HOME REWARDS GRAND GIVEAWAY MONTHLY DRAWS	April 15- April 30
	May 1 - May 31
	June 1 - June 30
	July 1 - July 31
	August 1 - August 31
	September 1 - September 30
	October 1 - October 31
	November 1 - November 30
PLDT HOME REWARDS GRAND GIVEAWAY WEEKLY DRAWS	October 1 - 6
	October 7 -13
	October 14- 20
	October 21 - 27

	October 28 -November 3
	November 4 -10
	November 11 -17
	November 18 -24
	November 25 - December 1
	December 2 - 8
PLDT HOME REWARDS GRAND GIVEAWAY GRAND DRAW	April 15- December 8

Details such as registered Name, Email Address, Mobile Number, Birthdate, and Home Address shall be extracted from your application details and will be used for the following:

- **To load and generate your raffle entry.** Your details will be assigned a raffle number that will serve as your raffle entry during the raffle draw.
- **To notify winning customer.** You shall be notified through electronic direct mail, SMS and/or call out if you win the raffle promo
- **To deliver prizes.** If you win the raffle promo:
 - a. For Devices this will be delivered via courier to the address provided by the winner. Winner must be able to show one (1) valid government ID upon delivery of the prize.
 - b. For Cash Prizes this will be credited via bank transfer. The winners will be requested to provide their bank details as well for the crediting of their prize.

Should you wish to be excluded from the raffle promo, you may unlink your PLDT Home Account in MVP Rewards Website or App. Unlinking your account will also disallow you earn crystals, redeem treats, or get exclusive promos from PLDT Home Rewards. For other inquiries pertaining to membership please email to ask@mvpwards.com.ph.

Why your personal data is shared

As part of the raffle promo, we are required to share your personal data to the following:

- **AMDOCS Philippines**, our accredited third party IT Vendor, will operate the digital raffle system where your personal data will be processed in order to be eligible for the raffle draw.
- **MVP Rewards and Loyalty Solutions, Inc. (“MRSI”)**, our accredited provider for the development, operations, and maintenance of the rewards program and operator of the digital raffle system where your personal data will be processed in order to be eligible for the raffle draw
- **3PL Service Provider Philippines, Inc. (“3PL”)**, is accredited 3rd party provider for courier services and will be handling all deliveries of the devices to the raffle winners.
- **The Department of Trade and Industry (“DTI”)**, the executive department of the Philippine Government that oversees the implementation of trade and consumer protection laws and tasked to oversee the handling of sales promotions such as this Promo.

When your personal data is shared, we ensure that it is done on a confidential basis, through secure channels, and in compliance with applicable privacy laws and regulations. Only personnel with a need-to-know will have access to your personal data.

How your personal data is protected

The integrity, confidentiality, and security of your personal data is important to us. This is why we strictly enforce this Privacy Notice within PLDT and have implemented technical, organizational, and physical security measures that are designed to protect your information from unauthorized or fraudulent access, alteration, disclosure, misuse, and other unlawful activities. Your data is also protected from other natural and human dangers. Our service providers must likewise comply with our technical, organizational, or physical security requirements, as may be applicable.

Your personal data will be kept in our records for the duration of the Promo, and for a maximum of sixty (60) days after. After said period, your personal data will be securely deleted.

Your rights and choices

The Data Privacy Act gives you certain rights to your personal data. Subject to exceptions under the law, you are entitled to request:

1. Access to the personal data we process about you;
2. Rectification of your personal data if it is found to be outdated, inaccurate, or incomplete;
3. Erasure of your personal data in cases where it is no longer needed to achieve the legitimate purpose of its processing;
4. Restriction of processing of your personal data in limited circumstances;
5. Portability of your personal data so that you may receive a copy thereof or that we transmit the same to another company on your behalf.

Depending on the circumstances, such as when we process your personal data based on your consent, you may also have the right to object to the processing thereof. If you believe that your data privacy rights have been violated by joining any PLDT Home raffle promo we encourage you to contact PLDT's Data Privacy Officer to seek resolution of your complaint. You also have the right to go directly to the National Privacy Commission or to make a claim against PLDT before a competent court.

To exercise any of your rights, you may get in touch with our Data Privacy Officer through:

***PLDT Home Data Privacy Office
Ramon Cojuangco Building, Makati Ave, Legazpi Village, Makati, 1200 Metro
Manila
Email: homedpo@pldt.com.ph***

****** END OF PRIVACY NOTICE ******