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## Subscriber Declaration

### My signature below signifies that:

All information that I have stated in this application, including all supporting documents that I have submitted, are true and correct. I have voluntarily provided this information and supporting documents to PLDT its assignees and successors-in-interest to facilitate the processing and evaluation of my application for service

I acknowledge and consent to how PLDT collects, uses, and shares my personal data.

1. I acknowledge that PLDT will require the validation of my identity and my credit history in order to evaluate my application for service subscription. I therefore authorize the following:

- a. For PLDT to obtain relevant information about myself and my credit information from my declared employer or business, and from the banks, credit card companies, and other financial institutions and service providers with whom I have existing accounts with, as evidenced by the supporting documents I have submitted together with my application;
- b. For PLDT to obtain from my declared employer or business, and for the banks, credit card companies, and other financial institutions and service providers, which I have identified and authorized to release, my information as may be necessary for the evaluation of my application, and for PLDT to verify relevant information concerning myself or my subscription with them; and
- c. For PLDT, and third-party business partners authorized by PLDT, to compute my credit score using the relevant information that has been obtained about myself and my credit information. I acknowledge that my credit score shall be used solely to evaluate my application for service subscription.
- 2. I acknowledge that there are some instances where PLDT may be required to disclose my personal data as part of its regular business operations and for the provision of its products and services. I understand that my personal data may be disclosed to:
- a. PLDT's service providers, contractors, and professional advisers who help PLDT provide its products and services. This includes partner companies, organizations, or agencies, and their sub-contractors. For example: PLDT couriers for bill delivery and customer contact centers providing pre- and post-sales hotline operations:
- b. PLDT's subsidiaries and affiliates with whom I have also signed-up with. I understand that this is done only for the improvement of their business and operations; For example: PLDT may share information related to my use of its products and services with its subsidiaries and affiliates so that they can create new offers that bundle their products and services into a single subscription for my benefit
- c. Other companies to whom I may have also given consent my consent for PLDT to share my information with. For example, when I sign-up for products and services offered by other companies, they may request for information from PLDT in order for them to validate your identity; and
- d. Law enforcement and government agencies, but only when required by laws and regulations and other

I acknowledge that a complete list of these third-parties may be accessed by myself through http://www.pldt.com/privacy-policy#partners.

I acknowledge that PLDT processes and discloses my personal data to the Government, in cases when PLDT is required to do so for purposes such as:

- a. To assist public authorities. I understand that PLDT generates statistical insights based on my usage of its network and facilities to assist public authorities in planning for healthcare, disaster management, and other similar initiatives; and
- b. To comply with legal requirements. I understand that PLDT runs credit scoring programs and initiatives including but not limited to, providing information to the Credit Information Corporation in accordance to Republic Act No. 9501 and the Credit Information System Act, PLDT may also perform other required personal data processing or disclosure to meet other relevant legal and regulatory requirements.
- 4. I acknowledge that PLDT shall process my personal data based on its legitimate interest to function effectively as a business, and that this is only done when my interests and fundamental rights or freedoms do not override its legitimate interest:
- a. For the continuous improvement of PLDT's business and operations. For example, when PLDT analyzes my usage of its network and facilities to help them manage my account, provide customer care activities, investigate and resolve service-related requests and concerns that I may have, monitor the quality and security of its network, train its staff, and plan for future growth. I acknowledge that PLDT may also process my personal contact details and publish them in an internal directory listing, in order to effectively communicate with me and provide me with necessary assistance.
- b. For the continuous improvement of PLDT's products and services. I acknowledge that PLDT may collect, use, process, and analyze my use of its products and services so that it can understand how to improve the process, and analyze my use of its products and services so that it can understand how to improve the process of the proce which it determines based on an analysis of the places where I may have used your products and services. I understand that this is done in order to generate insights on foot traffic, crowd density, and mobility patterns.
- c. For PLDT to understand my needs and preferences so that it can serve me better. I acknowledge that PLDT shall process data to determine my usage profile by maintaining a record of the products and services that I avail, and by analyzing other activities such as when I participate in PLDTs market research initiatives, when I visit and transact in PLDT stores, and when I visit and use PLDT websites and mobile apps such as myPLDTsmart App. I understand that PLDT does so in order to gain a better insight of the kinds of offers that would be relevant to my preferences.
- d. For PLDT to manage the security of its business operations. I understand that PLDT may process my personal data to conduct 17 security operations, to manage its assets, to ensure my fair use of its products and services, and for business continuity, disaster recovery, and audit purposes.
- 5. I consent to PLDT's processing of my personal data as I avail of its products and services so that PLDT may be able to create and offer better products and services for me, including through direct marketing. I understand that PLDT carries out the following processing activities based on my consent.

- a. To send me offers, recommendations and promotions. I consent to PLDT's processing of my usage profile to send me customized offers and promotions through my contact details using channels such as SMS, voice calls, and e-mail. This includes location-based offers that are exclusively available in areas that
- b. To conduct online marketing. I consent to PLDT's use of information such as my mobile number, e-mail address, and browsing behavior, which PLDT collects through cookies and tags (when I visit PLDT's websites) in order to place advertisements about its latest products and promotions on some of the most popular social media platforms and websites that I may visit I advondedge that I may learn more about PLDT's cookie policy by visiting https://plathome.com/cookie-policy for more details.
- c. To elaborate my usage profile. I consent to PLDT's collection of personal information about me from third-party sources such as its subsidiaries, affiliates, and business partners, to whom I have also given my consent for them to share my information. Lacknowledge that PLDT creates this enhanced usage profile about me solely to get a deeper understanding of my preferences so that I may receive even better targeted product recommendations, special offers, and promotions.

I acknowledge that I can choose to object to and withdraw my consent from any of these processes at any time through visiting https://my.pldthome.com and as well as adjusting my privacy settings.

6. Lacknowledge that PLDT will keep all information pertaining to my account, including all personal data 6. Factorized by the recommendation of th

7. There are additional ways that we may process your personal data. These are completely optional, and we commit only to proceed with activities that you specifically allow us to do (check all those that apply):

Personal Profile
Create a personal profile about you. We analyze data about you, such as the websites and apps that you may visit and use and your locational information (historical and real-time location), to get a deeper understanding of your personal needs and interests. We create this personal profile about you so that we can send you even better targeted product recommendations, special offers, and promotions.

Share Profile – Third Party
Share your usage and personal profile with our third-party business partners. This will allow our business partners to serve you better through their own products and services.

### Promotions - Subsidiaries and Affiliates

Send you offers and promotions from our subsidiaries and affiliates. This will allow our sister companies and affiliates, for a complete list please visit http://www.pldt.com/privacy-policy#subsidiaries to send you information about their special offers and promotions through direct marketing channels such as SMS, voice calls, and e-mail.

### Promotions - Third Party Business Partners

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I confirm that I have read, understood and agree to the provisions stated in the Subscribers Declaration section of this form

I also confirm that I have read, understood and agree to the (i)PLDT Terms and Conditions and Privacy Policy found on PLDT's website https://pldthome.com/termsandconditions or in the PLDT Terms and Conditions and Privacy Policy presented to and/or discussed with me by a PLDT representative during my aftersales request and attached heretio including any amendments hereto the "Terms and Conditions"), concerning my subscription to PLDT HOME PLANS, as well as the Value Added Services I applied and (ii) specific terms and conditions of applicable promos found at www.pidthome.com/termsandconditions or in the specific terms and conditions of applicable promos presented to and/ or discussed with me by a PLDT representative during my affersales request and attached hereits.

# **MVP Rewards Consent**

As a customer of PLDT, I am aware that I may earn points and rewards through MVP Rewards, which is a loyalty program owned and operated by MVP Rewards and Loyalty Solutions Incorporated ("MRSI"). My consent signifies that I allow PLDT to share my personal information (complete name, mobile number email adders, and date of birth) to MRSI solution. MRSI solutions may be processed, I acknowledge that MRSI shall contact me by text or email to send me a link where I can complete my registration; and I may exercise my privacy rights, such as my right to withdraw my membership from MVP Rewards, by contacting MRSI through ask@mvprewards.com.ph or by accessing https://www.mvprewards.ph/dataprivacy

I confirm that I have read, understood and agree to the provisions stated in the Subscriber Declaration section of this form

Lalso confirm that I have read, understood, and agree to the (i) PLDT Terms and Conditions and Privacy Policy found on PLDT's website at www.pldthome.com/termsandconditions) or in the PLDT Terms & Conditions and Privacy Policy presented to and/or discussed with me by a PLDT representative during my service application and attached hereto, including any amendments thereto (the "Terms & Conditions"), concerning my subscriptions to PLDT HOME PLANS, a well as Value Added Services identified in the "Fell us about the Plan you want..." section of this form and off) (i) specific terms and conditions of a placiable promos found at www.pldthome.com/termsandconditions or in the specific terms and conditions or papilication and attached hereto.